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FOR IMMEDIATE RELEASE:

Silverton Christmas Market kicks off holiday season this weekend!

Hotel overnight packages and tickets on sale to experience the award-winning event's 1.5+ million lights, snowless tubing, German vendor market, Santa and more | Nov. 21 – Dec. 31, 2024

Silverton Christmas Market - Silverton, Ore. -- With just one day until the award-winning Silverton Christmas Market opens, the beloved holiday event is gearing up to delight visitors with an unforgettable Christmas experience. The Silverton Christmas Market returns this winter with an expanded Biergarten, a larger Tubing Hill, and a record-breaking 1.5 million lights! Running from November 21st through December 31st (closed Nov. 28 & Dec. 24-25) at the Oregon Garden Resort, this year's event brings new light displays, local artisan vendors, live music from local musicians, and more.

"We're thrilled to open the Silverton Christmas Market tomorrow and kick off the holiday season," said Rex Gamaney, Public Events Manager at the Oregon Garden Resort. "Our team has been hard at work to make this our most memorable year yet, and we can't wait to welcome everyone to experience the magic!"

The event offers a joyous and magical holiday experience for all ages - walk through an immersive path packed with more than 1.5 million lights, cruise down the snowless tubing hill, presented by Power Kia, take your picture with Santa, enjoy live music and a brew in the Biergarten, presented by AB One, taste international cuisine and drink (including Mary's famous hand-breaded schnitzel sandwich) and shop for handmade gifts and imported German goods at the authentic German market! Inspired by traditional German Christmas Markets, the event also features collectible mugs; traditional lebkuchen (gingerbread hearts) and gluhwein (mulled wine); German booths selling imported, handcrafted German nutcrackers, smokers and ornaments; and a light section dedicated to Krampus - the wicked German counterpart to St. Nicholas.

VENDORS, ENTERTAINMENT, SANTA & MORE

- Check out the <u>Live Entertainment Calendar</u> and enjoy live music from talented local musicians from the Willamette Valley.
- Check off your holiday shopping list while supporting local businesses at the <u>Artisan Vendor Market</u>.
 From jewelry and Christmas decor to ornaments and pottery, artisan vendors will feature an array of gifts perfect for yourself or a loved one.
- Visit <u>Santa</u>, share your wishlist, and take photos! Santa will be there every night the event is open (yes, that includes weekdays!) until December 23rd, when he heads back to the North Pole.
- Check out the <u>Food & Drink options</u>, including festive food, gluhwein, beer, and more from their market, family-friendly Biergarten, and The Food Haus (NEW - featuring family-friendly dining and Christmas movies!).

TICKETS & OVERNIGHT STAYS

<u>Tickets</u> are on sale and pricing varies depending on the night; **children 5 and under are always FREE!** Add-ons include VIP parking, general parking, and snowless tubing tickets.

The <u>Oregon Garden Resort</u> also offers a <u>special overnight package</u> that includes entry to the Silverton Christmas Market, parking and breakfast. Each room includes a cozy fireplace, private patio or deck, and some rooms are also pet-friendly. While staying, don't forget to book a relaxing service at the <u>Moonstone Spa</u> or visit the <u>Fireside Lounge</u> for a nightcap and live music nightly.

NON-PROFIT PARTNERS & AWARDS

The annual event is honored to have received the prestigious <u>Oregon Festival and Events Association's</u> 2023

Festival of the Year Ovation! Award and was just voted Best Local Event in the 2024 Best of the Mid-Valley <u>Community Choice Awards</u>. Honored with a Silver award for Best Charity Event in the 2022 Best of the Willamette Valley Awards, the Silverton Christmas Market has a primary goal of supporting the Silverton community. Through donations to local non-profit organizations and discounted admission for Silverton residents, this event provides an enchanting experience for the Silverton community.

Each year the event makes significant contributions to various local organizations, including the <u>Silver Falls</u>

<u>School District</u>, which receives donations through the "Tube For Schools" program. This initiative involved allocating a portion of the proceeds from tubing hill activities on Tuesdays. Other beneficiaries included <u>Silverton</u>

Area Community Aid, North Willamette Valley Habitat for Humanity, The Gordon House by Frank Lloyd Wright, and the Silverton Mural Society.

"We are so proud to partner with local non-profits and give back to the community through this magical holiday event," said Gamaney. Non-profit organizations interested in collaborating with the Silverton Christmas Market are encouraged to contact Heather Collora, Marketing Specialist, at heather @moonstonehotels.com.

For more information and updates on the Silverton Christmas Market, visit <u>silvertonchristmasmarket.com</u> or follow them on <u>Instagram</u> and <u>Facebook</u>.

The Silverton Christmas Market is proudly sponsored by <u>Power Kia</u>, <u>Dallwig Brothers Building Supply</u>,

<u>Anheuser-Busch</u>, <u>LLC – AB One</u>, <u>Wood Pellet Products</u>, <u>Zenner's Sausage Company</u>, <u>503 Distilling</u>, <u>Oregon Health Insurance Marketplace</u>, <u>Rainbow Valley Pediatrics</u>, <u>Salem Sign Company</u>, <u>Astound Broadband</u>, <u>Bauman's Cider Company</u>, <u>Yes Graphics</u>, and <u>Moonstone Hotel Properties</u>.

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About Silverton Christmas Market:

This event has become a beloved family tradition over the past decade, but it was not always called the Silverton Christmas Market. In 2021, the event had its first year named the Silverton Christmas Market, and the year before, it was called Lights at the Oregon Garden Resort and prior to that, the event was held in The Oregon Garden's Rediscovery Forest as Christmas in the Garden. Since the Resort's parent company, Moonstone Hotel Properties, no longer manages The Oregon Garden, the event now resides on the grounds of the Oregon Garden Resort. This has been a positive change for the event, bringing a longer and more intimate walking path, a one-way path to ease the flow of traffic, and varied landscaping to make 1.5 million lights even more spectacular. The new Silverton Christmas Market aims to focus on its German heritage and gathers inspiration from authentic German Christmas Markets, with collectible mugs; traditional lebkuchen (gingerbread hearts) and gluhwein (mulled wine); artisan vendors; a booth selling imported handcrafted German nutcrackers, smokers and ornaments; and a light section dedicated to Krampus - the wicked German counterpart to St. Nicholas.

About Moonstone Hotel Properties: Moonstone Hotel Properties started in 1983 with the building of the Sea Otter Inn in Cambria, Calif. From there, the family-owned company went on to open garden-themed properties in Oregon and California. Today, Moonstone Hotel Properties owns the Sea Otter Inn, Cambria Pines Lodge, the J. Patrick House & Inn, Cambria Nursery, The Monterey Hotel, and Oregon Garden Resort. Moonstone Hotel Properties remains committed to retaining a reputation for exquisite boutique hotels with beautiful grounds in West Coast destinations.